

CBCS SCHEME

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18NT51

Fifth Semester B.E. Degree Examination, Jan./Feb. 2021 Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. Explain the nature and characteristics of management in detail. (10 Marks)
b. Elucidate the scope and functional areas of management. (10 Marks)

OR

- 2 a. Explain the nature of planning in detail. (10 Marks)
b. Elucidate the steps in planning and planning premises. (10 Marks)

Module-2

- 3 a. Elucidate the principles of organization. (10 Marks)
b. What is departmentation? Explain in detail various types of departmentation. (10 Marks)

OR

- 4 a. Explain the various motivational theories in detail. (10 Marks)
b. Write a note on importance and techniques of coordination. (10 Marks)

Module-3

- 5 a. Explain in detail the various types of Entrepreneur. (10 Marks)
b. Elucidate the functions of Entrepreneur. (10 Marks)

OR

- 6 a. Explain the role of entrepreneurs in economic development in detail. (10 Marks)
b. Write a note on Entrepreneurship in India. (10 Marks)

Module-4

- 7 a. Give a note on characteristics of SSI. (10 Marks)
b. How government is supporting SSI during five year plans? Explain. (10 Marks)

OR

- 8 a. Explain the role of SSI in economic development in detail. (10 Marks)
b. Write a short note on advantages of SSI in detail. (10 Marks)

Module-5

- 9 a. Explain project identification and project selection in detail. (10 Marks)
b. Discuss project feasibility study in detail. (10 Marks)

OR

- 10 a. What do you mean by a project report? Explain in brief the contents of project report. (10 Marks)
b. Write a note on errors in project report. (10 Marks)

Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg. 42+8 = 50, will be treated as malpractice.